

# Heart Lake Dragon Boat Festival

## Sponsorship Opportunities

### LOCATION

Heart Lake Conservation Area,  
Brampton, ON

### EVENT DATE

Saturday, September 16, 2017  
Start: 9:00 a.m.

### MORE INFORMATION

[www.hldragonboat.ca](http://www.hldragonboat.ca)

### EVENT HIGHLIGHTS

In its 5th year, the Heart Lake Dragon Boat Festival is becoming a highly anticipated event in Brampton each fall.

The Heart Lake Dragon Boat Festival offers the unique opportunity to speak with hundreds of other “green” community individual participants, who want to be involved in a healthy active lifestyle.



### SPONSORSHIP OPPORTUNITIES

We have a number of sponsorship opportunities available at \$500, \$1000 and \$1750.

#### Bronze Level—\$500

- Profiled on all event signage
- Free entry into Heart Lake Conservation Area
- Recognition and thank you in CreekTime E-Newsletter before and after the event
- Use of Heart Lake Dragon Boat Festival logo
- Corporate Logo link to corporate website on the Heart Lake Dragon Boat Festival website
- Recognition on event day.



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## Sponsorship Opportunities

### Silver Level—\$1000

#### ALL of the benefits of lower level PLUS

- Opportunity to set up a display booth tent the day of the event
- 25 two-person entry passes for any TRCA conservation park (to be provided at the time of commitment)

### Gold Level—\$1750

#### ALL the benefits of the lower levels PLUS

- One team entry into the event
- One framed picture of team

